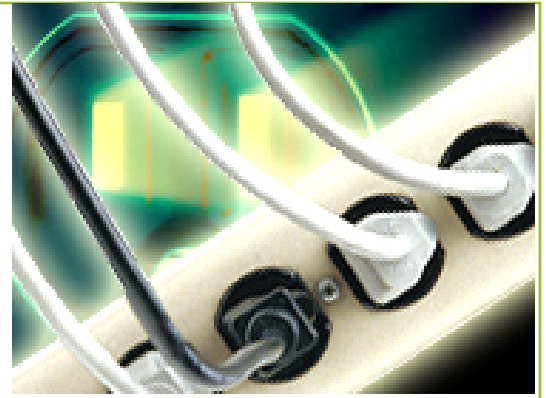




Plan today. Power tomorrow.

a regional energy awareness project



Fact: Reliability is the Name of the Game

The challenge of preparing for the future is exciting for utilities. But it is also daunting. It is our responsibility to bring on enough electricity supply to power our high technology economy and lifestyles. And we must add that supply without compromising reliability.

Reliably delivering power depends on having precisely the right amount of electricity in the lines at all times – no less and no more. We plan years in advance for our electricity supply, and we operate the delivery system with great precision every day to keep a perfect balance.

In the Northwest, we have an electricity system that was constructed to operate with conventional resources, such as hydroelectricity, coal-fired plants, and gas turbines. Today we are introducing new kinds of resources, including wind power and solar panels. These forms of electricity generation have different requirements, and we are working diligently to make sure they are brought into our system without jeopardizing its stability.

We used to refer to our job simply as keeping the lights on. It is more apt today to describe our job as keeping the lifeblood of society pumping through the lines, over the wires, and beyond. Reliability is the name of the game.

Check out the **Plan Today Power Tomorrow** regional energy project
www.PlanTodayPowerTomorrow.com